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James B. Hunt Jr., Governor Secretary

H. David Bruton, M.D.,

December 1, 2000

Dear Fellow Physicians,

We have been running our Medicaid program on the belief that if we provide our physicians with correct information, they will practice clinically appropriate medicine. We have a problem of rapidly increasing drug costs. This is a complex problem that is not fully understood. Please read the following report summary prepared by Dr. Kenneth Fink, RWJ Clinical Scholar at the University of North Carolina-Chapel Hill.

We must all work together to prove that good clinical medicine is cost effective.

Sincerely,

H. David Bruton, M.D.

H. Wind Broton

